

## Golden Globe Tiger 2016 Summit Award for MF Utility (Powered by Intellect Fund Distribution)

MF Utility System (MFU), which is powered by Intellect Fund Distribution, was honoured with the 'Best Industry Infrastructure Initiative Award' at the Golden Globe Tigers 2016 Summit award function, which was held on 11<sup>th</sup> April at Pullman Kuala Lumpur City Centre Hotel & Residences, Kuala Lumpur, Malaysia.

The Golden Globe Tigers is an award ceremony, which is held annually, to recognise the 'tigers' in various fields like Marketing, Branding, Corporate Social Responsibility, Social Innovation, Education And Academics across leadership levels.

Intellect Fund Distribution by iRTM, is an efficient transaction aggregation platform that provides connectivity with various stakeholders like AMCs, Distributors, Independent Financial Advisors, Transfer Agents, Banks, etc. and centralises all customer information in a single comprehensive data repository. It eliminates repetitive paperwork and redundant manual processes that impede the productivity of investors and advisors in the Mutual Fund Industry. This infrastructure also provides API and White labelling Interface through which existing transaction platforms can route the mutual fund transactions.

**V Ramesh - Managing Director & CEO, MF Utilities India**, received the award on behalf of his organisation. This recognition is another feather in the cap for **Intellect Fund Distribution** as MFU members account for about 92 percent of the industry Assets Under Management (AUM) and about 94 per cent of transactions.



**V Ramesh**  
Managing Director & CEO, MF Utilities India

